

1,000+ Reliance Retail Outlets.

26 states & UTs.

Avenue Sound has installed in-store PA systems for Reliance Retail since September 2019, from flagship mall outlets to small-town formats.

1,019

OUTLETS INSTALLED

26

STATES & UTs

16

RETAIL FORMATS

263

OUTLETS IN PEAK YEAR (2022)

THE CHALLENGE

One sound standard, a thousand storefronts

Reliance Retail runs many fashion, beauty and lifestyle formats in malls, high streets and small towns. Every new or refitted outlet needs a working PA system, built to that format's layout and ready for launch day, in whichever state the outlet opens.

OUR SOLUTION

A repeatable rollout, outlet by outlet

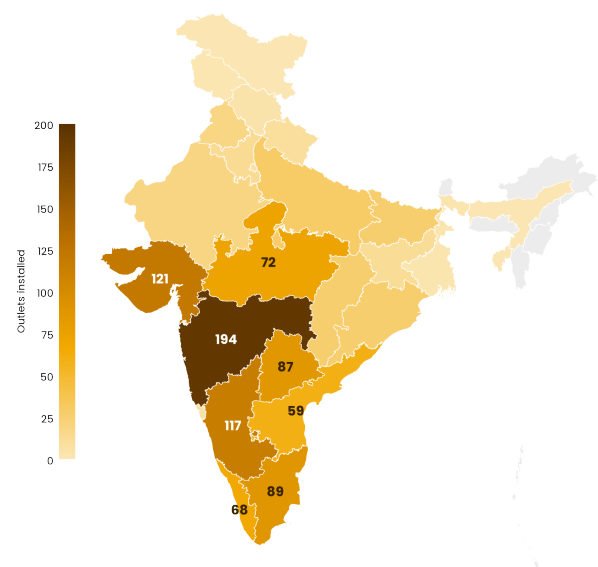
For each site we prepare a format-specific PA layout and bill of quantities, then manage the purchase order, dispatch, installation and handover. Progress on every outlet goes into Avenue Sound's PA System Tracker, which we report to the Reliance team.

THE SCALE

1,019 Reliance Retail Outlets since Sep 2019

Our biggest states are Maharashtra (194), Gujarat (121), Karnataka (117), Tamil Nadu (89) and Telangana (87). The leading cities are Bengaluru (61), Hyderabad (56), Pune (39), Mumbai (32) and Ahmedabad (31).

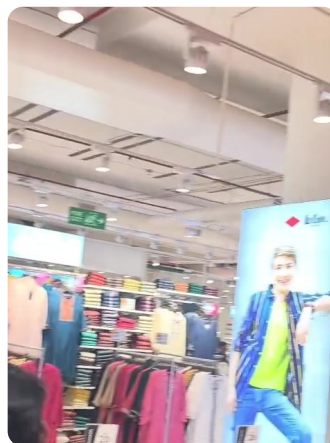
OUTLETS INSTALLED BY STATE



Source: Avenue Sound PA System Tracker, Sep 2019 – Sep 2026 (installed outlets).



Fashion Factory storefront



Inside a Trends outlet



Ceiling-mounted PA speaker on the shop floor



GAP outlet

TALK TO OUR TEAM

sales@avenuesound.in

EXPERIENCE CENTERS

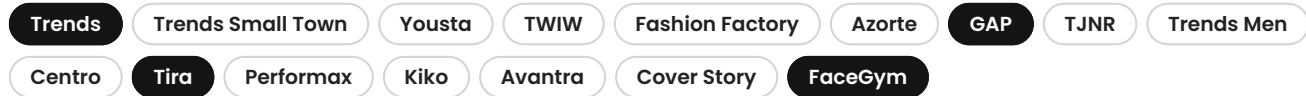
Seawoods, Navi Mumbai · Devanahalli, Bangalore

AVENUE SOUND

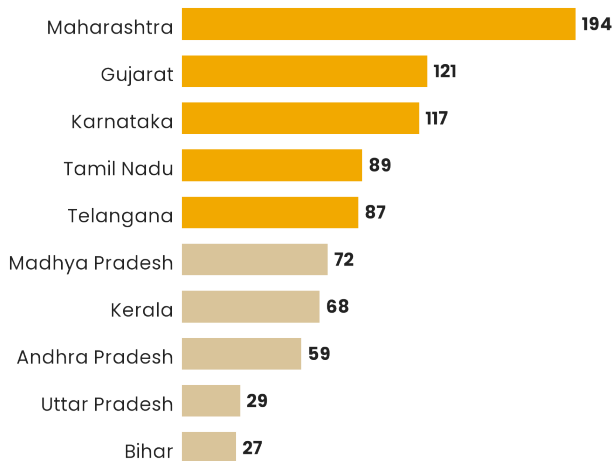
Nothing We Do Is Ordinary.

Built for every format, from flagship to small town

RELIANCE FORMATS WE HAVE INSTALLED



TOP STATES (OUTLETS INSTALLED)



TOP CITIES

Bengaluru	61
Hyderabad	56
Pune	39
Mumbai	32
Ahmedabad	31

SHOWCASE SITES

- **Trends**, Viviana Mall, Thane
- **GAP**, Palladium, Mumbai
- **Tira**, Phoenix Market City, Bengaluru
- **FaceGym**, Jio World Drive, Mumbai

HOW WE ROLL OUT, OUTLET AFTER OUTLET

01

Layout

Format-specific PA layout for the outlet

02

BOQ

Bill of quantities submitted for approval

03

PO & dispatch

Equipment dispatched to site

04

Install

Speakers, amplification and cabling

05

Handover

Outlet handed over, logged in our tracker



Installing a ceiling speaker



Speakers placed across the sales floor

FROM OUR MANAGING DIRECTOR

"Every outlet opening is a deadline we don't miss. Same sound, same standard, from the first outlet to the thousandth."

Ashish Hingorani, Managing Director, Avenue Sound India

WHY IT MATTERS FOR YOUR BRAND

The same team, process and tracking that delivered 1,019 Reliance Retail Outlets is ready for your next launch or refit, whether that is one flagship or a national rollout.

Also from Avenue Sound. Distributor for miniDSP, Shunyata Research, Gray Sound, Near, Stereo Integrity, Speaker Power, AC Infinity and R/Volution. Dealer for Vicoustic, Screen Innovations, Stewart Filmscreen and RBH Sound.

TALK TO OUR TEAM

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